



LYNNWOOD TIMES

Kamiak High School Student Journalist

Lynnwood Times



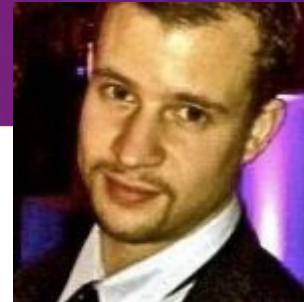
Mario Lotmore is originally from The Bahamas and for the last eight years has called Mukilteo, Washington his home. Lotmore created the Lynnwood Times to represent the character of a diverse and growing Lynnwood.



Olivia Thiessen graduated with her master's in Curriculum and Instruction in English in 2020. While completing her degree, Olivia worked as a college grammar and composition teacher and wrote for various magazines and websites.



Bo John Brusco earned a BA degree in English Education and is a former public school teacher. He has a Master's in New Media Journalism. Brusco values local news stories and believes they play an integral role in maintaining a healthy community.



Michael Kienan Briscoe (referred to by his middle name 'Kienan') has a BA in Journalism from Arizona State University and has worked as a freelancer for a variety of publications and organizations throughout New York City and Seattle.

Who are we?

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Kamiak High School Student Journalist

Grant Purpose

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To enhance the general well-being of the community in areas such as culture and arts, recreation, education or youth development by providing an enriching learning experience for students interested in pursuing a career in writing, teaching and journalism.



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Student Journalist

The selected **student journalist(s)** will report and contribute articles to the Lynnwood Times of high school events, activities, appreciation/recognition, achievements, and sports to be published on the Lynnwood Times media outlets: website, social media accounts, and in-print newspaper (10,000 readership distribution).

The Lynnwood Times will ensure it meets the Mukilteo School Districts' requirements for student contractors – e.g. work permits, L&I coverage, parental approvals, etc.



Student Journalist

This would be a paid opportunity for the equivalent of two outstanding students eager to build a career in journalism. During the school year, the students will work under the guidance of fellow Lynnwood Times staff journalists on a variety of real-world assignments focused on both Kamiak High School and the Mukilteo School District.

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This opportunity will be open to any Kamiak High School student with the following: a minimum GPA of 2.25, in good standing with both the Mukilteo School District and Kamiak High School, proven good writing and analytical abilities, and two teacher/administrator references.

COMMUNITY SUPPORT

LOCAL NEWS WITH OVER 2500 VIEWS

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Good news for the Mukilteo economy: Sales tax revenues 33% higher than expected

July 29, 2021 Mario Lotmore 2 Comments



MUKILTEO ECONOMIC RECOVERY

Kamiak Youth Football kicks off season thanks Mukilteo Boys and Girls Club

March 4, 2021 Mario Lotmore 1 Comment



Man with loaded AR-15 arrested on Mukilteo ferry

June 10, 2021 Kienan Briscoe 0 Comments



Mukilteo residents protest ahead of HAP vote

June 6, 2021 Mario Lotmore 2 Comments



MUKILTEO RESIDENTS TAKE TO THE STREETS



AMERICAN RESCUE PLAN FUNDS

MUKILTEO



LOCAL EATS WITH BO BRUSCO

TAPPED MUKILTEO

COMMUNITY PARTNERS

KAMIAK HIGH SCHOOL
MUKILTEO SCHOOL
DISTRICT

Officially the opportunity will be while school is in session for all of 2022 (January 1 through December 31).



Lynnwood Times Reach / Exposure for Mukilteo

Total Page Likes: 7,323



Post Reach
October 18 - November 14

87,195
People Reached ▲56%

Post Engagement
October 18 - November 14

31,859
Post engagement ▲13%

Videos
October 18 - November 14

11,908
3-Second Video Views ▼37%

Account home
Lynnwood Times @LynnwoodTimes
Page updated daily

28 day summary with change over previous period

Metric	Value	Change
Tweets	131	▲21.3%
Tweet impressions	38.6K	▲20.1%
Profile visits	13.2K	▲55.3%
Mentions	32	▲23.1%
Followers	769	▲23

Nov 2021 - 14 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 3,024 impressions
SnoCo CM Sam Low: "I want to thank the voters and my wife for overwhelmingly supporting my re-election to the Snohomish County Council. In addition, I want to thank my opponent for running a good hard race focused on the issues. I will continue working hard for everyone in D5."
pic.twitter.com/1U5mX95HA4

Top mention earned 62 engagements
Everett Herald @EverettHerald · Nov 12
A third campaign finance complaint has been filed against @lynnwood City Council candidate (and apparent winner) @JoshBinda, this time from the publisher of the @LynnwoodTimes, @GoldsteinStreet reports.
heraldnet.com/news/new-campa...

Top media Tweet earned 864 impressions
#breaking: Democrat Bruce Harrell defeats Progressive challenger Lorena Gonzalez 2-to-1 to win Seattle mayor's race. (snapshot from King 5 video)

NOV 2021 SUMMARY

Metric	Value
Tweets	86
Tweet impressions	26.6K
Profile visits	9,360
Mentions	27
New followers	21

DOLLARS & CENTS

The total cost of \$1,640 includes the following:

- Payment to student per article – \$35
- Total quantity of articles for FY22 – 36
- Cost for Copy Editing 36 articles – \$380
- Total Cost Breakdown:
 - $(\$35/\text{article} \times 36 \text{ articles}) + \380 copy editing
 - **\$1,640**



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Presentation Recap

This grant will provide at **least two high school students** throughout the school year the opportunity to **share news about Kamiak High School to the community and the surrounding community-at-large.**

By promoting the only high school located within the City of Mukilteo, this will also promote **Mukilteo as an attractive and welcoming place to live.**

For just under \$1,700, the Lynnwood Times will invest in and encourage young readers to understand the importance of journalism and continue to be proud of their school and community.