



November 6, 2022

TO: Interested Parties
FROM: Erik Iverson, Moore Information Group
RE: Republican Tiffany Smiley Gaining Momentum in Washington State U.S. Senate Race

A recent Moore Information Group (MIG) survey of likely 2022 general election voters reveals three key takeaways in the race for U.S. Senate in Washington State.

- Smiley has a slight lead over Murray.** The head-to-head ballot test with leaners shows Tiffany Smiley with a thin numeric lead over 30-year incumbent Senator Patty Murray: 47.4 percent Smiley (N=237) and 47 percent Murray (N=235). The margin of error is +/-4%.

	Sept. 2022	Oct. 2022	Nov. 2022	Shift since Oct. 2022
Tiffany Smiley	44%	46%	47.4%	+1%
Patty Murray	48%	46%	47.0%	+1%
Neither/don't know	8%	8%	5%	-3%

- Patty Murray's image has eroded.** Murray's unfavorable ratings have risen to 50 percent, while her favorables are 44 percent, for a net favorable of minus six percent. In October, Murray's net favorable was minus three percent. Smiley maintains a mixed image among the 91 percent of voters who are now familiar enough to have an opinion of her (46 percent favorable, 45 percent unfavorable).

	Favorable	Unfavorable	Net favorable
Patty Murray			
Sept. 2022	44%	45%	-1%
Oct. 2022	45%	48%	-3%
Nov. 2022	44%	50%	-6%
Tiffany Smiley			
Sept. 2022	37%	34%	+3%
Oct. 2022	44%	41%	+3%
Nov. 2022	46%	45%	+1%

- Smiley looks to have momentum and undecided voters look "gettable" for her.** With two days to go, the generic congressional ballot is showing a plus three percent advantage for the GOP (49 percent prefer a Republican, 46 percent prefer a Democrat) and Washington State voters continue to show their disappointment in President Biden's job performance (52 percent disapprove). Additionally, undecided voters do not look friendly toward the incumbent, as they are pessimistic about the direction of the country, Biden and Murray. A full 83 percent say the country is off on the "wrong track," they have a dim view of Murray (four percent favorable to 57 percent unfavorable) and they disapprove of Biden's job performance (21 percent approve to 75 percent disapprove). Undecided voters tend to vote against the incumbent, and this group continues to show signs of breaking against Murray and for Smiley.

As we head toward Tuesday, and with the fate of the U.S. Senate hanging in the balance, Tiffany Smiley in Washington State may well be the race that tips the scales and gives control of the U.S. Senate back to Republicans.

Survey Methodology: MIG conducted this survey November 3 through 5, 2022. A total of 500 live phone and online interviews were conducted among likely 2022 general election voters statewide in Washington State. The potential sampling error is plus or minus four percent at the 95 percent confidence level.

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