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## MLK Speaker/Student Privacy

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Thursday, January 12, 2023 at 3:07:02 PM Pacific Standard Time

To: [REDACTED] jprice@nsd.org jprice@nsd.org, cburr@nsd.org cburr@nsd.org, leslie\_ivelia@lkstevens.wednet.edu leslie\_ivelia@lkstevens.wednet.edu, tonya\_grinde@lkstevens.wednet.edu tonya\_grinde@lkstevens.wednet.edu, GoodskyJ@edmonds.wednet.edu GoodskyJ@edmonds.wednet.edu, LockeJ@edmonds.wednet.edu LockeJ@edmonds.wednet.edu, LarsenA@edmonds.wednet.edu LarsenA@edmonds.wednet.edu, EtnierJ887@edmonds.wednet.edu EtnierJ887@edmonds.wednet.edu  
Cc: rojones@lwsd.org Jones III, Robert ( Rob )

Hi All-

I wanted to send the following guidance to be passed along to those in charge of your MLK assembly with guest speaker Joshua Binda.

I am reaching out to give some feedback regarding our experience having Josh Binda at Redmond High School yesterday as our MLK speaker. Our assembly went smoothly and his message was positive, however, our school community was surprised to see ourselves and our students on King5 News last night with no forewarning or permissions granted. It felt very much like our students/staff's identifiable faces were used for self-promotional purposes. When he told me he was bringing a friend to film, I asked the purpose and he told me the film would be of him and used for personal use on Instagram. The news broadcast was never mentioned, and we certainly did not grant permission for the still photos taken of Josh and students to appear on King5. We are working with the district to identify the students in these photos to check their photo release status and inform families that their child appeared on television.

While Josh was invited to be our speaker, he did not inform us of his plan to label us as part of his "Love Conquers All" tour. He informed our BSU that he wanted to work with Redmond to create a unique message tailored to our student body. While I know it isn't feasible to cater a different speech to several different schools, it would have been good to know that we were being included as part of a larger 'tour' that we were unaware of. Students from my leadership class gave feedback today, and felt that the message Josh delivered was positive, but it was evident that he was also very interested in self-promotion through social media (TikTok/Instagram) and the interactions he had with students after the speech.

I just wanted to give you a heads up about some of the concerns we had so that you can set clear expectations in terms of student privacy and avoid the situation we are currently in.

Thank You!

[REDACTED]  
Redmond High School [REDACTED]

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Wednesday, January 18, 2023 at 11:02:05 PM Pacific Standard Time

leslie\_ivelia@lkstevens.wednet.edu Leslie Ivelia

I meant to respond to thank you for proactively reaching out. It's helpful to network and your communication allowed us to be more proactive in our approach. I am sorry to learn of the stress and response this type of decision caused for you and your team. Hope you are on the other end of it.

My apologies for the delay in my expression of gratitude.

Sending my Viking Best,  
Leslie

On Thu, Jan 12, 2023 at 3:07 PM [REDACTED] wrote:

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[REDACTED]  
Redmond High School [REDACTED]

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**Make it Great!**

**Leslie Ivelia**

Principal

Lake Stevens High School

425 335-1515 ext 1518